- 18) What needs to be done to the customer's computer to use MegaBit Services?
- 19) Can customers plus their computer into their regular telephone iack to use MegaBit Services?
- 20) Is there a distance limit for MegaBit Services like there is for ISDN?
- 21) If customers are in a central office that is equipped for Megablit Services and their addresses are within the 18.000 feet distance limitation, can they have the service?
- 22) Will the MegaBit Services user be able to access the worldwide Public Switched Telephone Network for standard voice calls to said from standard telephones?
- 23) What are the minimum PC requirements for using MegaBit Services?
- 24) Could I beta test your product?
- 25) Why can't I get service?
- 26) Are we dealing in a peer-to-oper environment when using MegaBit Services?
- 27) <u>Can a subscriber have multiple machines at home all connecting to the Internet?</u>
- 28) Can a customer run analog modems and fax machines on the same line as the MegaBit Service line?
- 29) Can subscribers have multiple voice lines along with MegaBit Services?
- 30) What is a Virtual Private Network (VPN)?
- 31) Can I use my Sun Ultra to connect to MegaBit Services?
- 32) Can I connect to AOL with my IP address?
- 33) Will my ISDN CPE work on MegaBit Services?
- 34) Do I need a CSU/DSU for MegaBit Services?

# 1) What is DSL technology?

DSL provides simultaneous voice and high-speed data services over a single pair of copper wires. DSL technology allows data transmission at speeds much faster than the best available analog and digital modems.

# 2) What are some examples of the different DSL technologies?

There are several variations of the DSL products that use copper cabling to move data between the end subscriber and the host location. Data is separated from voice traffic at the serving central office and then connected to a high-speed data network and delivered to the host destination. Some forms of DSL technologies include: HDSL (High Bit Rate DSL), SDSL (Single Line DSL), RADSL (Rate Adaptive DSL), ADSL (Asymmetric DSL), and VDSL (Very High Bit Rate DSL). These technologies may be incorporated into the network to deliver MegaBit Services as they become available and are evaluated for service delivery.

# Technical FAOs

3) Why are there so many variations of DSL technologies?

Different applications require a variety of speeds in order to transmit data. Therefore, DSL based services offer the appropriate amount of bandwidth

# 19) Can a customer use MegaBit Services for connecting to both the Internet and to a corporate LAN?

No. MegaBit Services are offered in a point to point environment and therefore customers will choose whether to go from their home location to the Internet or to their corporate LAN. Future applications of MegaBit Services may include the option to connect to both the Internet and a LAN. If a subscriber connects to a corporate LAN that is also connected to the Internet, the subscriber may have access to the Internet. This is up to the corporate LAN administrator.

# 20) What ISPs are offering MegaBit Services?

With bandwidth being in demand, several ISPs will be offering their customers high-speed MegaBit Services based on DSL technology. Please consult directly with your ISP or check your yellow pages for listing of ISPs to find out if it is offering this phenomenal service. For those in Phoenix, another alternative is to check into USWest.net, US WEST's Internet service to get more information on its offering of MegaBit Services. USWest.net provides 256 Kbps access to the Internet. For further details on that service, see http://www.uswest.com/com/customers/uswestnet/index.html.

### **Product FAOs**

### Technical Information

For Product FAQs click here

- 1) What is DSL technology?
- 2) What are some examples of the different DSL technologies?
- 3) Why are there so many variations of DSL technologies?
- 4) What are some of the differences between HDSL technology and the other xDSL technology termed ADSL?
- 5) Which variation of xDSL technology is US WEST offering?
- 6) What is RADSL?
- 7) Will the DSL circuit be used like a leased line, allowing mail and web servers to be connected to the Internet full time?
- 8) Everyone is very excited about this new service, but it seems just like ISDN. What's the big deal?
- 9) What are some of the differences between the DSL technologies and ISDN?
- 10) Is this DSL technology a better alternative than cable-modems or the new line of 56 Kbps analog modems?
- 11) What about cable modems?
- 12) Do customers need to be loop qualified (like ISDN requires)?
- 13) What if a location does not meet the loop qualification requirements?
- 14) Who is responsible for the IP addressing?
- 15) Does U S WEST assign and register the required addressing and domain conventions?
- 16) What is the line coding for RADSL?
- 17) Does MegaBit Service support Layer Two Tunneling

translates into having more time to enjoy the other pleasures in life.

# **Product FAOs**

11) Do customers need to have voice service or is it included in the price of the MegaBit Services offering?

MegaBit Services are an enhancement to existing service. Customers must have one of these services to order MegaBit Services. The charges for MegaBit Services are incremental to the existing voice services the customer is paying.

12) Do customers get to keep their current voice features?

Yes. All features that are available on a voice line will be available on our MegaBit Services offering.

13) Is there a limit as to the number of phones in a home with this service?

No. There is no limit to the number of phones in the home for this service.

# **Product FAOs**

14) Do I need another phone line to get MegaBit Services?

No. You do not need to purchase another phone line. MegaBit Services, based on DSL technology, uses an existing phone line to transmit data signals as well as analog voice signals. The customer must continue to pay the current charges for residential or business phone service. Phone service is not included in the price of MegaBit Services.

15) Can customers get MegaBit Services if their Internet Service Provider does not use MegaCentral?

No. The customer's MegaBit Services must be directed toward an Internet Service Provider or a host that is equipped with a MegaCentral connection from US WEST.

16) Can customers order MegaBit Services regardless of where they are located in the Phoenix metro area?

Check out the availability page to see if you may be in a service area.

# **Product FAOs**

17) Where can I get updated information on your offerings?

We plan on regularly updating our information on the MegaBit Services home page. Please remember to check it out from time to time to get the most recent scoop on our service offering. The URL is http://www.interprise.com/dsl.

18) How can I contact someone about getting service?

If you are located in Phoenix, Arizona or Boise, Idaho, and want to find out if MegaBit Services may be accessible for you, please try our availability tool at <a href="http://www.interprise.com/dsl/availability.html">http://www.interprise.com/dsl/availability.html</a>.

If you are interested in other high speed access solutions, please call 1-888-MEGAUSW to find out about your options. If you are an Internet Service Provider seeking more information on MegaBit Services, please call 1-800-879-6300.

Our focus market is on established businesses that provide line densities of 50-100 lines, which would provide us with an economic incentive to deploy. After that has been established, we would begin serving the consumer interest.

### 7) How do you decide where to deploy service?

Many factors go into our decisions on which cities to deploy in. The factors include, but are not limited to, the following:

The concentration of host or MegaCentral locations is high in any given city. In order to financially justify deploying in a city, there must be ample "anchor tenants." These anchor tenants are large corporations that employ many people with high bandwidth needs. The employees of these corporations may be telecommuters who need to access their corporate LAN and all of the applications associated with it. They may work with high bandwidth applications on a regular basis, such as CAD/CAM software, high-tech medical applications or bandwidth heavy graphical images. Also, there could be a host location that requires employees to access the Internet for long periods of time while downloading large files onto their desktops.

The majority of phone lines are no more than 18,000 feet from their respective Central Office (CO). Unfortunately, there are distance limitations on how far the DSL signal can travel. The farther one gets from a CO, the weaker the signals become. Related to this is how many COs there are in a given city. The more COs, the more complicated the technical issues become and the more equipment is needed to deploy and therefore the more expensive the project becomes.

Whether the geographic location of the city is within U S WEST's 14-state region. While we do intend to deploy MegaBit Services out of region, we are starting with cities in region. There are simply fewer obstacles to clear for deploying in region.

Finally, whether the regulatory environment in any given state is favorable or not to U S WEST deploying service also affects our decision.

# **Product FAOs**

### 8) What are the prices for MegaBit Services?

Pricing will be available upon product roll out. As a general rule, MegaBit Services will be significantly less expensive than installing comparable line speed such as a T-1 and will be priced competitively in relation to cable moderns. Also, the longer the term of contract, the less expensive the product will be.

Pricing of MegaBit Services will vary on a state to state basis. Pricing in Phoenix, Arizona and Boise, Idaho can be found at http://www.uswest.com/com/customers/interprise/dsl/pricing.html.

# 9) Do I pay for service on a per minute basis?

One of the advantages of using MegaBit Services is that there are no per minute usage charges. Our services are "always on" services so you don't need to worry about exorbitant usage charges. This is a flat rate service offering with one non-recurring installation charge and a fixed monthly fee.

# 10) Why would customers be willing to pay more for MegaBit Services when they can use regular modems?

The bottom line is speed. Our MegaBit Service's slowest speed is 256 Kbps whereas the fastest analog modem operates at 56 Kbps! Also, the size of files that is being transmitted via the Internet is getting larger and larger. Therefore, downloading or uploading a file via a traditional modem is becoming more and more time-consuming. Recognize that with a traditional modem, it can take hours to transmit a file as compared to a

users will be able to get three US WEST MegaBit high-speed options: 1 Mbps downstream/1 Mbps upstream; 4 Mbps downstream/1 Mbps upstream access; and 7 Mbps downstream/1 Mbps upstream access.

The MegaCentral options are:

MegaCentral: The hub or host location can choose speeds of 1.5 Mbps up to 45 Mbps in 3-Mbps increments.

# **Product FAOs**

# 5) When and where are you deploying service?

U S WEST plans to expand MegaBit Services to the following cities before the end of July 1998:

### Arizona:

Phoenix, Tucson

### Colorado:

Boulder, Colorado Springs, Denver, Fort Collins, Greeley

### Idaho:

**Boise** 

### lows:

Ames, Cedar Rapids, Council Bluffs, Des Moines

### Minnesota:

Minneapolis, St. Paul, Rochester

# Montana:

Helena

# Nebraska:

Omaha

# North Dakota:

Fargo

# Oregon:

Albany, Corvallis, Eugene, Portland-area, Salem

# South Dakota:

Sioux Falls

### Utah:

Davis County, Holladay, Kearns, Murray, Orem, Provo, Salt Lake City

# Washington:

Olympia, Seattle-area, Spokane, Tacoma

# Wyoming:

Cheyenne

Deployment is planned in these markets over the first half of 1998. Availability, scale and timing in each state will depend on local market conditions and regulatory environments. Please check back to the availability site to see the most current updates on deployment in your city.

# **Product FAOs**

# 2) What applications are appropriate for using MegaBit Services?

The initial applications that we are focusing on include:

## Telecommuting

High-speed access to corporate networks

### Internet Access

· High-speed access directly to the Internet

## Desktop videoconferencing

Based on emerging H.323 packet-based video applications.

### Computer-Telephony Integration

 DSL technologies, with POTS and IP capabilities, will accelerate many Computer/Telephony Interface (CTI) applications.

### Distance Learning

Also based on emerging H.323 packet-based video applications.

# Continuous-On or "PUSH" applications

The xDSL packet-based (rather then circuit-switched)
connectivity allows a user to be "on all the time." This will give
rise to even more "push" or "trickle-in" applications which allow
users to construct interest profiles and receive updates in near
real-time on those topics from the network as events occur.

# **Product FAOs**

### 3) What services are being offered?

MegaBit Services will be initially launched with two service categories: MegaSubscriber and MegaCentral. These two categories correspond to the "hub" and "spoke" nature of the service architecture.

# 4) What do MegaSubscriber and MegaCentral mean?

Our present MegaBit Services offering is based on a "hub and spoke" model. The "hub" in this model corresponds to the host location - either a corporate LAN or an Internet Service Provider (ISP). The hub location buys one of the MegaCentral product offerings. The "spoke" corresponds to subscribers who are at the other end of the connection. Each subscriber or spoke must be connected to a host or hub location. The subscriber chooses one of the MegaSubscriber options.

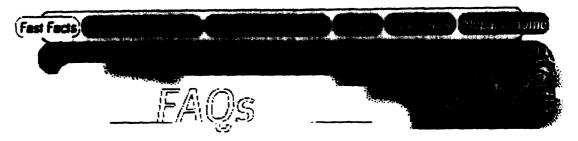
The MegaSubscriber options are:

MegaLine: For only about \$40 a month plus a one time set up fee and modern, U S WEST MegaLine gives the occasional work-at-home user 256 Kbps access to a corporate LAN which is about 9 times faster than a 28.8 Kbps modern.

MegaOffice: Those subscribers with greater bandwidth needs can select U S WEST MegaOffice, which provides 512 Kbps access for about \$65 a month plus a one time set up fee and modern.

MegaBusiness: Heavier-use business customers and serious cyber-surfers needing more bandwidth and video capability can get US WEST MegaBusiness. With 768 Kbps at about \$80

a month plus a one time set up fee and modem, customers can work from home at speeds once available only at the office.



For Technical FAQs Click here

- KORE INFO
- MQs

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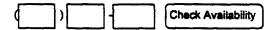
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- 1) What is MegaBit Services?
- 2) What applications are appropriate for using MegaBit Services?
- 3) What services are being offered?
- 4) What do MegaSubscriber and MegaCentral mean?
- 5) When and where are you deploying service?
- 6) What is the level of consumer interest that would make it?
- 7) How do you decide where to deploy service?
- 8) What are the prices for MegaBit Services?
- 9) Do I pay for service on a per minute basis?
- 10) Why would customers be willing to pay more for MegaBit Services when they can use regular modems?
- 11) Do customers need to have voice service or is it included?
- 12) Do customers get to keep their current voice features?
- 13) Is there a limit as to the number of phones in a home
- 14) Do I need another phone line to get MegaBit Services?
- 15) Can customers get MegaBit Services if their Internet Service Provider does not use MegaCentral?
- 16) Can customers order MegaBit Services regardless of where they are located in the Phoenix metro area?
- 17) Where can I get updated information on your offerings?
- 18) How can I contact someone about getting service?
- 19) Can a customer use MegaBit Services for connecting to both the Internet and to a corporate LAN?
- 20) What ISPs are offering MegaBit Services?
- 1) What is MegaBit Services?

MegaBit Services is the umbrella name for U S WEST's family of managed services delivered to a subscriber location on DSL (Digital Subscriber Line) technology.

MegaBit Services is coming soon to many U S WEST locations! To find out if it's available in your area, please enter your area code and phone number here\*. You can also check availability through our customer service team at 1-888-MEGA-USW.



U S WEST plans to expand MegaBit Services to the following cities before the end of June 1998:

# Available Now!

- Arizona
   Phoenix, Tucson
- Colorado
   Boulder, Colorado Springs,
   Denver, Fort Collins, Greeley
- Idaho
   Boise
- Iowa Arnes, Cedar Rapids, Council Bluffs, Des Moines
- Minnesota Minneapolis, St. Cloud, St. Paul, Rochester
- Montana
  Helena
- Nebraska Omaha
- North Dakota Fargo
- Oregon
  Albany,
  Corvallis,
  Eugene,
  Portland-area,
  Salem

- South Dakota
  Sioux Falls
- Utah

  Bountiful, Clearfield,
  Holladay, Kaysville,
  Kearns, Murray, Orem,
  Provo,
  Salt Lake City
- Washington
   Olympia, Seattle-area,
   Spokane, Tacoma
- Wyoming Cheyenne

Deployment is planned in these markets over the first half of 1998. Availability, scale and timing in each state will depend on local market conditions and regulatory environments.

Please check back to this availability site to see the most current updates on deployment in your city.

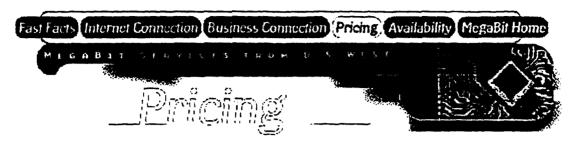
For further Central Office deployment information listed on a state by state basis, please see U S WEST's MegaBit Services Network Disclosure at <a href="http://www.uswest.com/com/disclosures/netdisclosure403/index403.html">http://www.uswest.com/com/disclosures/netdisclosure403/index403.html</a>.

Factors determining the deployment schedule include (but are not limited to) engineering on our backbone network, installation and turn-up of the DSL equipment and regulatory approvals.

Fast facts | Internet Connection | Business Connection | Pricing | Availability | Feedback | MegaBit Home

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The following prices are based on a one year contract. Pricing state to state may vary.

Product	Per month fee	Initial set-up fee	Per Month Install	
	040			,
MegaLine (256k)	<b>\$</b> 40	\$110	n/a	n/a
MegaOffice (512k)	<b>\$</b> 62.40	<b>\$</b> 110	n/a	n/a
MegaBusiness (768k)	\$76.80	\$110	n/a	n/a
MegaBit:				
1 M down 1 M up	\$120	<b>\$</b> 110	n/a	n/a
4 M down 1 M up	\$480	\$110	n/a	n/a
7 M down 1 M up	\$840	\$110	n/a	n/a
MegaCentral:				
1.544 Mbps	\$455	\$500	**	n/a
3 Mbps	\$967	\$500	\$674.50\$840.27	
Each additional	+ \$239	\$500	n/a	n/a
3 Mbps	to previous fee			
MegaPak				
(MegaLine +	\$59.95	\$400***	n/a	n/a
US WEST.net access)				

In addition to the above charges, the MegaLine, MegaOffice, MegaBusiness and MegaBit customers will need to buy a Netspeed Modern or PCI card from U S WEST for their computer. The price for this ranges from \$199 to \$299.

MegaBit Services provide users with a fast-paced connection to either a corporate LAN or the Internet. Both the data and voice traffic travel on the same pair of telephone wires so the user may use the phone while working on the computer. The customer's phone service remains the same and the customer continues to pay the current charges for residential or business phone service. The pricing of MegaBit Services does not include pricing of phone service.

# Yes. I'm interested in ordering MegaBit Services

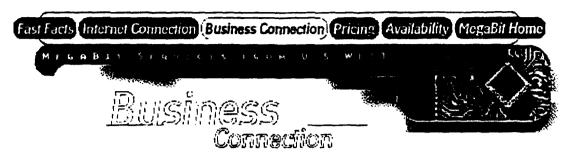
FAQ | Applications | What You Need | Other Internet Solutions

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<sup>&</sup>lt;sup>o</sup>Asynchronous Transfer Mode Optical Access Link O Certain parameters need to be met. Contact your sales representative for further information

<sup>\*\*</sup>A clear channel DS-1 is required. Your sales representative will further help you in determining this charge.

<sup>\*\*\*</sup>This is a post launch offer. When you talk to a sales consultant, please ask about any promotional deals



# Corporate IS

Small Business/Home office



Now you can offer your customers more than a competitively-priced Internet connection. You can deliver the high speed connection they've been craving for all of their on line communications.

MegaBit Services bypasses the Public Switched Telephone Network that causes so much of the congestion your subscribers currently experience. By bypassing the Public Switched Telephone Network, your customers will have the reliable connections they need at speeds up to 25 times faster than a 28.8K analog modem.

Your benefits include:

- · Value-added package solutions
- · Gaining the competitive edge
- Bypassing the Public Switched Telephone Network

Your customers benefits include:

- Total package solution
- High speed connection
- Competitive price

For more information, please call our Internet Providers Sales Service Center at 800-879-6300.

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# Corporate IS) (Small Business/Home office) (ISPs)

Maybe you run a small business and you want to make sure your area offices are connected to each other and to the Internet at speeds that will help your business run more efficiently. Maybe you have a home office and want to save time downloading video and text files as well as surfing the Web. Or maybe you're a telecommuter who wants access to e-mails and shared files at your main office. MegaBit Services lets you do it all.

Click here for information about what you need at the Subscriber location and/or Host or MegaCentral location (when connection is to the organization LAN).

MORE INFO

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Applications

# Yes, I'm interested in ordering MegaBit Services

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# (Corporate IS) (Sm

Small Business/Home office

ISP<sub>5</sub>

MegaCentral from U S WEST offers businesses and telecommuters the high speed digital connection they're looking for.

When you're accessing your corporate LAN, you can get quick, reliable connections to the information you need, helping you and your business increase productivity.

- · Real-time audio/video communications
- · Constant access to e-mail and shared files
- Send/receive large documents quickly

Click here for information about what you need at the Subscriber location and/or Host or MegaCentral location (when connection is to the organization LAN).

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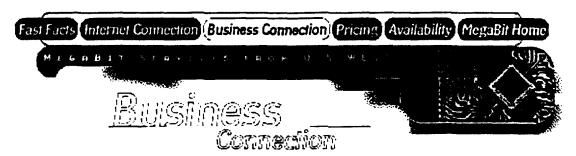
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# Yes, I'm interested in ordering MegaBit Services

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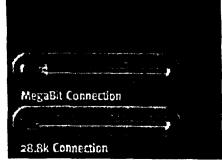




(Corporate IS) (Small Business/Home office) (ISPs)

# imposing the way you work

Whether you need more speed for your home office, more freedom to telecommute, better connectivity for your small business, or all of the above to improve networking in a large corporation, MegaBit Services from U S WEST has the solution for you.



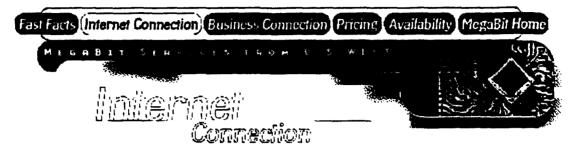
Get connected up to 250 times faster than a 28.8k analog medism

# Yes, I'm interested in ordering MegaBit Services

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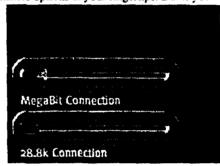
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The Internet is a valuable resource for you and your entire family. From educational research to medical information, to e-mailing, communicating and trading photos with friends and relatives, the Internet gives you countless options at your fingertips. But if you

don't have time to wait for a slow connection, what good is it?

MegaBit gives you a very fast Internet connection that's also secure and reliable. And because MegaBit is a continuous digital line, you never have to log on or manually dial in, which means no more busy signals and no more hang ups!



Get connected up to 250 times feater than a 28.8k analog mediam

What's more, we've put everything together for you—complete with support—in one convenient MegaPak:

- Continuous 256kbps digital connection with U S WEST.net Internet Access\*
- Netscape Communicator 4.0 Internet browser
- 24-hour technical support 7 days a week
- 2 e-mail boxes
- 2 megabytes of Web page storage
- On-site wiring and complete technical setup including a personal training session and e-mail and web page setup

For more information on MegaPak, please visit the USWEST.net site.

MegaBit Services also offer Internet Service Providers (ISP's) a phenomenal solution for their customers. If you are an ISP, <u>visit our ISP pages</u> for more information on what MegaBit Services can do for you and your customers.

\*MegaBit Services are available separately

<u>Click here</u> to find out which Internet Service Providers in your area are providing DSL service.

# Yes, I'm interested in ordering MegaBit Services

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The host (hub) location can choose speeds of 1.5 Mbps or 3 - 45 Mbps in 3 Mbps increments.

If you are looking for fast paced access to the Internet using DSL technology, here are your options:

# MegaPak:

U S WEST.net is poised to offer an Internet solution coupled with MegaBit services in some areas. The package is called MegaPak, and it provides 256 Kbps access to the Internet for \$59.95 per month plus a one time set up fee. MegaPak includes:

- Continuous 256kbps digital connection with U.S. WEST.net Internet Access\*
- Netscape Communicator 4.0 Internet browser
- 24-hour technical support 7 days a week
- 2 e-mail boxes
- 2 megabytes of Web page storage
- On-site wiring and complete technical setup including a personal training session and e-mail and web page setup

Several Internet Service Providers (ISPs) are offering or will soon be offering their customers high-speed access to the Internet using MegaBit Services. Please ask your ISP if it is offering MegaBit Services or check the yellow pages for Internet Service Providers in your area.

## Additional DSL sites

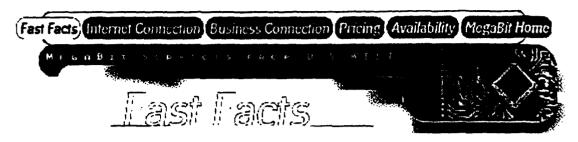
- ADSL Forum
- xDSL Technologies (Telechoice)
- Bellcore (Bell Communications Research)
- Network Management Forum IEEE, ISO, ITU
- Netspeed

\*MegaBit Services are available separately

# Yes, I'm interested in ordering MegaBit Services

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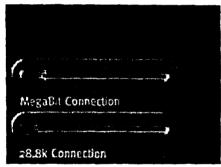


# MORE INFO FROM Glossory Other Interact Solutions

# MegaBit Services General Product Descriptions:

MegaBit Services provides end to end connectivity for simultaneous high-speed data and voice transmissions over a dedicated transport architecture. The service uses Rate Adaptive DSL (RADSL) technology for subscriber end service delivery, and ATM for host end connectivity.

MegaBit Services is based on a "hub and spoke" model. The "hub" in this model corresponds to the host location - either a corporate LAN or an Internet Service Provider (ISP). The hub location buys one of the MegaCentral product offerings. The "spoke" corresponds to subscribers who need access to the host network or resources. Each subscriber (spoke) must be connected to a host (hub) location. The subscriber chooses one of the MegaSubscriber options.



Get connected up to 250 times fager than a 28.8k analog modem

# The MegaSubscriber options are:

### MegaLine:

For about \$40 a month plus a one time set up fee and modem, U S WEST MegaLine gives the user 256 Kbps access to a corporate LAN or ISP. MegaLine Services offer connectivity at roughly 9 times the speed of a 28.8 Kbps modem.

# MegaOffice:

Those subscribers with greater bandwidth needs can select U S WEST MegaOffice, which provides 512 Kbps access for about \$65 a month plus a one time set up fee and modern.

# MegaBusiness:

Heavier-use business customers and serious cyber-surfers needing more bandwidth and video capability can get U S WEST MegaBusiness. With 768 Kbps at about \$80 a month plus a one time set up fee and modem, customers can work from home at speeds once available only at the office.

# MegaBit:

A new offering for 1998, intensive business users will be able to get three U S WEST MegaBit high-speed options: 1 Mbps downstream/1 Mbps upstream; 4 Mbps downstream/1 Mbps upstream access; and 7 Mbps downstream/1 Mbps upstream access.

# The MegaCentral options are:



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improving the way you work

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# Wide Range of U S WEST High-Speed Internet/Data Options

MegaBit Services offers a variety of high-speed ADSL options at affordable flat-rate prices.

- U S WEST MegaHome Gives standard Internet users 256 kbps access for about \$40/mo.
- U S WEST MegaOffice Telecommuters and small businesses can get 512 kbps for about \$65/mo.
- U S WEST MegaBusiness Heavier-use business customers can get 768 kbps for about \$80/mo.
- U S WEST MegaPak Combines MegaHome and U S WEST.net Internet service for \$59.95/mo.
- U S WEST MegaBit Intensive business users and cyber-surfers can get 1-7 Mbps for \$120-\$840/mo.
- U S WEST MegaCentral Businesses and Internet service providers (ISPs) wanting end-to-end ADSL connections for their customers or employees can install MegaCentral at their host site.

To hook up customers, MegaBit Services provides a Cisco SpeedRunner modem that simply plugs into a customer's existing phone jack and connects to their computer. With no special wiring required, customers can work in any room with a standard phone jack. Customers also get a "one-bill" service that combines all their MegaBit Services, Internet and local phone charges on a single monthly statement.

Later this fall, customers will also be able to order personal computers with built-in ADSL modems, thanks to an initiative announced in May by U S WEST, Dell Computers and Cisco Systems. Select Dell Dimension XPS desktop PCs will be able to plug directly into phone jacks without an external modem.

MegaBit Services can be ordered by calling 1-888-MEGAUSW (634-2879). Availability, scale and timing will depend on rollout schedule, local market conditions and regulatory environments. The technology also requires that customers live within range of ADSL-equipped wire centers. U S WEST representatives will work with customers to verify availability. Coverage area will continue to expand over time as the technology advances, much like the expansion of coverage for cellular services in the 1980's.

There are additional options for those who want different capabilities or aren't included in the initial rollout.

- U S WEST.net For \$19.95/mo., this fast, reliable Internet service is available with any of the MegaBit Services options or as a stand-alone service with dial-up speeds up to 56 kbps. Includes CNET Snap!Online and Netscape Communicator 4.0 software. It can be ordered by calling 1-800-244-1111.
- ISDN One-Pak Offers voice/video/data capability, 128 kbps, U S WEST.net access for \$78-\$115/mo.
- Frame Relay service For business customers that do not immediately qualify for ADSL service but are still
  interested in upgrading data access services for their company and their employees.

### Solutions that Improve People's Lives

"For all its potential, the promise of the Internet is yet to be realized in improving people's daily lives," said Trujillo. "High-speed access to the Internet and corporate data networks can make that promise a reality."

### · Telecommuting

In Denver alone, the time people spend on the road commuting is expected to top 2.3 million hours a year by 2020, a 55% jump from 1995. In other cities, the situation is even grimmer. Millions of Americans are ready and eager to substitute telecommuting for the daily grind of rush-hour commuting. The Department of Transportation estimates that new communications technology can help double the number of U.S. telecommuters to 15 million by next decade. Industry experts say employees who telecommute two days a week over high-speed data networks increase their productivity by 25-40%.

### Education

In education, the Internet has only scratched the surface. According to the National Foundation for the Improvement of Education, "the integration of technology into teaching as a tool for challenging and meaningful study has been more a goal than a reality." The gap between information "haves" and "have nots" is widening, and too few children, especially minority children, are cyberliterate. Eliminating dial-up and download hassles will dramatically improve the Internet's usefulness at school. And high-speed data at home can extend the learning day, letting children do high-speed homework on-line.

The new U S WEST provides a full range of telecommunications services - including wireline, wireless PCS and data networking - to more than 25 million customers nationally and in 14 western and midwestern states. On June 4, shareowners approved splitting U S WEST from its sister company, MediaOne Group, which will take final effect in mid-June. U S WEST !NTERPRISE is the data networking arm of the new U S WEST. U S WEST, Inc. can be found on the Internet at <a href="http://www.uswest.com">http://www.uswest.com</a>.



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June 5, 1998

For media inquires, please contact: David Beigie, U S WEST Communications (303) 896-5528

Jeremy Story, U S WEST !NTERPRISE Networking (303) 896-9402

U S WEST to Launch Second 20-City Wave of Lightning-Fast ADSL Internet Service; Will Complete Deployment of Always-on 'Web-tone' to Homes and Businesses in 40 Cities by July

- Affordable, Ultra-Fast Digital Service Lets Customers Use Single Phone Line to Simultaneously Surf the Internet While Making Voice or Fax Calls; Already Deployed in 20 Cities in US WEST Region -

DENVER - In its first move as an independent telecommunications and data company, the new U S WEST today announced the second 20-city wave of its industry-leading, mass-market deployment of ultra-fast ADSL integrated Internet and voice service. The new service, which will reach more than 40 cities by the end of July, promises to revolutionize how people use the Internet by bringing always-on, no-wait 'web-tone' - the data equivalent of dial-tone - to millions of homes and offices across America.

U S WEST MegaBit Services' ADSL (Asymmetric Digital Subscriber Line) debuts next in Washington State in mid-June, and is already available in more than 20 cities in U S WEST's region. It lets customers transmit both data and voice calls over turbocharged existing phone lines, and eliminates the headaches of working on-line with its affordable high-speed bandwidth and "plug-and-play" ease of use.

Gerolik Megabii Services home pers

"This new service will revolutionize how Americans use the Internet. Ultra-fast 'web-tone' makes all the difference. Now, working on-line is as easy as picking up the phone or changing the channel on your TV," said Sol Trujillo, president and CEO of the new U S WEST. "Best of all, millions of customers can get it today. A lot of companies promise big changes with new technology some time in the distant future. We're offering this service right now - not just to a few high-end users, but to homes and offices across the region."

U S WEST MegaBit Services dramatically improves people's Internet and data network experience because:

- Customers can make or receive phone calls over the same line while simultaneously surfing the Internet;
- It offers speeds from 256 kbps to 7 Mbps up to 250 times faster than traditional moderns;
- The service offers a continuous 'always-on' digital connection, letting customers simply open their Internet browser software to get access. No dial-up is required, eliminating annoying busy signals;
- Customers get their own private link to the Internet over their existing phone line increasing security and reliability, and eliminating traffic jams from sharing copper or fiber-optic lines with other users.

"MegaBit Services turns existing phone lines into high-speed data pipelines," said Joe Zell, president, U S WEST !NTERPRISE Networking. "It lets our customers unleash the power and productivity of the Internet. It lets homes and offices across our region experience the benefits and bandwidth of high-speed data networking. And it finally makes telecommuting and telework viable business solutions."

This spring, U S WEST deployed ADSL in a first wave of 20 markets, including Boulder, Denver, Fort Collins and Greeley, Colorado; Boise, Nampa and Meridian, Idaho; Phoenix and Tucson, Arizona; Minneapolis, St. Paul and Rochester, Minnesota; Omaha, Nebraska; Fargo, North Dakota; and Salt Lake City, Provo, Orem, Kearns, Murray, Bountiful, Clearfield, Farmington, Kaysville, Holladay, Utah.

By the end of July, U S WEST plans to turn on MegaBit Services in more than 20 additional markets, for a total of 226 wire centers, serving 5.5 million customer lines in U S WEST's 14 states:

Colorado Colorado Springs Iowa
Ames
Cedar Rapids
Council Bluffs
Des Moines

Minnesota St. Cloud Montana Helena New Mexico Albuquerque Las Cruces Los Alamos Sante Fe White Rock

Oregon Corvallis Eugene Portland,Salem Washington Bellingham Olympia, Seattle Spokane, Tacoma

South Dakota

Wyoming



# FasTrak<sup>sm</sup> DSL

# Service and Support

All Pacific Bell data transport products and services are backed by our extensive network experience and our highly trained professional service technicians.

If you require assistance, call Pacific Bell 24 hours a day, any day of the year. You'll reach experts who can help identify the problem and get the right people on the job quickly.

FasTrak DSL is part of the expanding portfolio of Pacific Bell FasTrak Data and Video Services. FasTrak offers a complete range of data products and services including fast packet, dedicated private line, ISDN, packet switching, and enterprise network integration. FasTrak represents Pacific Bell's commitment to always deliver the right solution at the right price.

## Information by Fax

Call 1-800-704-4636 to request fax information about Pacific Bell products and services. Most of the information available by fax is available on this site. Look in the Customer Guide in the front of your phone book to see what is available by fax.

### 1-800-528-0000

This is the number to call if you have any difficulty with a Pacific Bell product or service, or if you have any questions about your phone service. No matter what your question or concern, an operator will be able to assist you.

When you call in, you will first encounter a voice mail system which will ask you to key in your phone number and area code. You will also be asked to make several choices about the sort of information you are seeking. Answering these questions will expedite assistance when an operator comes on the line.

If you are using a rotary phone, stay on the line and an operator will assist you directly.



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# **Pricing and Availability**

### FasTrak DSL Pricing

	installation price	Monthly price
384/128 Kbps	\$125	<b>\$</b> 59
384/384 Kbps	\$125	<b>\$9</b> 9
1.54Mbps/384Kbps	\$125	2189

Notes: Price covers the circuit connection from the end user location to the Pacific Bell FasTrak DSL network and is in addition to charges for standard phone service. Prices coincident with FCC tariff approval.

# Equipment and Equipment Installation Pricing

The required equipment for FasTrak DSL consists of an Ethernet Network Interface Card (NIC) and the following hardware: DSL modem, splitter, and inside wire. Prices include installation or phone support for one PC.

DSL hardware and Network Interface	Card, with full installation \$660
DSL hardware, with full installation	<b>5</b> 610)

### Notes:

Other Equipment Installation pricing options available upon request.

- Network Interface Card pricing for Macintosh computers available upon request.
- Customers may provide their own Ethernet Network Interface Card.
- Modem and splitter vendor: Alcatel.
- All rates, terms, and conditions are subject to change without notice.
- Prices coincident with FCC tariff approval.

Installation and Customer hardware support is provided by <u>Prime Services Group, Inc.</u> In addition to supporting the installation of the Alcatel 1000 ADSL modem, PSG also supports FasTrak DSL LAN solutions. With the Alcatel 1000 ADSL modem and a router, customers can establish a small LAN ideal for sharing the bandwidth of FasTrak DSL for high speed Internet access.

### Internet Service Provider Pricing

You must have an Internet access account with an Internet Service Provider that supports FasTrak DSL. You may select the Internet Service Provider of your choice. Participating providers currently include:

- Concentric Network Corporation
- Direct Network Access, Inc.
- Orconet
- Pacific Bell Internet. For more information, call 1-888-884-2DSL.
- SlipNet

# Corporate LAN Connection to The Pacific Bell FasTrak Network

Pacific Bell FasTrak <u>ATM Cell Relay Service</u> is required for corporate customers with the FasTrak DSL remote LAN access application. Please contact your Pacific Bell Account Representative for more information on ATM Cell Relay Service.

# Availability

<u>Click here</u> to see if *FasTrak* DSL is available in your area. If you have questions, see the <u>DSL FAQ</u> or contact <u>adsl-info@pacbell.com</u>

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# FasTrak<sup>en</sup> DSL

### **Benefits and Features**

FasTrak DSL gives you high-speed access to your corporate LAN or Internet service provider. It provides you with bandwidth of up to 1.544 mbps downstream (toward your home or remote location) and up to 384 kbps upstream (towards your host Internet service provider or corporate LAN).

FasTrak DSL gives you a constant connection to your destination at the click of an icon-eliminating the time spent waiting for call set-up and busy signals.

FasTrak DSL offers data over voice capability—allowing you to talk on the phone and use your data connection at the same time.

FasTrak DSL offers the proven reliability and quality of Pacific Bell.

### **Applications**

Initially, two FasTrak DSL speed packages are being made available, 1.544 mbps downstream with 384 kbps upstream OR 384 kbps in both directions.

Also during initial offerings, you will need to have your ADSL line associated with either a corporate LAN or a participating Internet service provider.

Remote LAN Access — telecommuters have virtually the same LAN speed as on-site workers. FasTrak DSL downloads from your LAN at speeds up to 1.544 million bits per second and uploads data at 384 Kpbs.

With FasTrak DSL, you continue voice conversations and LAN access at the same time, on your existing line, so you can be talking about the data while it's coming in. No time wasted waiting for downloads.

Internet Access — faster access means increased productivity. FasTrak DSL downloads at speeds up to 1.544 million bits per second—50 to 100 times faster than a standard modem—and uploads at up to 384 Kbps.

And, the advanced DSL modern requires only one phone line — allowing Internet access and voice conversation at the same time, for added convenience and enhanced productivity.

### More Information about ADSL

- <u>TeleChoice</u>
- ADSL Forum
- E-mail questions/comments to adsl-info@pacbell.com



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